

PRESS RELEASE

RAPS: New Magic Marinades bring variety to the barbecue

Magic Marinades deliver a tasty, completely palm-free barbecue experience

Kulmbach, Germany, April 2022: RAPS is expanding its product range for the coming barbecue season with two new palm-free Magic Marinades. The pure oil marinades convince with an authentic taste, easy handling and versatile application options for meat, fish, vegetables and cheese.

To formulate its new marinades, spice expert RAPS has embraced unusual flavors, additive-free recipes and the power of superfoods: “Magic Meadow Herbs” provides a fresh aromatic flavor and combines nettle, sage, mint and garden cress with lemon oil and butter notes. Hemp as a superfood plays the leading role in “Magic Honey-Hemp” and piques curiosity among consumers. Lemon oil and roasted sesame oil support the spicy, nutty flavor and blossom honey rounds off the taste experience.

Added value for the barbecue counter

RAPS has perfectly matched both Magic Marinades to the most popular types of meat for barbecuing: pork, beef, lamb and poultry. At the same time, the marinades also enhance the taste of fish, cheese or vegetables, thus fulfilling the desire for variety and the growing interest in meat alternatives to grill.

The selected herbs and spices distribute themselves homogeneously throughout the oil marinades so that marinated grilled specialties shine wonderfully and convince with an appetizing appearance in the counter. In addition, the Magic Marinades protect pieces of meat from juicing.



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Like all new developments at RAPS, Magic Marinades do not contain any declarable additives or yeast extracts and use no palm oil. Creations such as Chicken Honey Hemp Skewer with Dates or Pork Rolls with Asparagus Kernel whet the appetite for new flavors.

Keywords: RAPS, marinades, barbecue, grilling

About RAPS GmbH & Co. KG

For more than 95 years, RAPS GmbH & Co. KG from Kulmbach, Germany, has been known as a first-class supplier of high-quality raw materials and a reliable source of innovation, technology and expertise. RAPS delivers both segment- and client-specific services and processes more than 1700 raw materials and ingredients from all over the world. With a total of six production sites in Europe and more than 900 employees worldwide, RAPS produces in excess of 35,000 tons of different food ingredients and additives each year.