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Flame-grilled, plant-based perfection: RAPS launches vegan chicken alternative

Plantfix promises easy prep of authentic chicken-style BBQ delights

Kulmbach, June 2023: The Plantfix Chicken Style dry mix contains everything needed for a delicious meat alternative: textured pea protein provides the right consistency and anticipated light beige colour, while the specially developed chicken seasoning ensures authentic taste. Together with oil and ice water, it becomes a mass that can be shaped as desired. For example, a barbecue show-stealer could be our vegan courgette skewer with chicken-style filling.

The RAPS Plantfix range perfectly addresses growing demand for plant-based alternative products thanks to its ease of handling and processing. In principle, no equipment is required for mixing with oil and ice water; depending on the quantity, a mixer or cutter can be used. The mixture is then shaped into the desired form and cooled. The complete mixes are designed to form a meat-like texture during preparation and convince with a delicious chicken taste. What's more, they do not contain any declarable allergens or flavour-enhancing additives.

Plantfix Chicken is suitable as a basis for numerous products and variations. In addition to vegetable barbecue skewers, it is also easy to make a vegan equivalent to chicken nuggets. As a dry product, the Fix mixture does not need to be refrigerated, and the finished products have optimal freeze-thaw stability. This also makes for numerous creative applications for the food service sector.

In addition to the chicken variant, RAPS offers two other Plantfix options for alternative grilled delights. While the vegan burger patty is characterised by a spicy-smoky flavour with onions and pepper, the Plantfix Cevapcici promises fresh



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herbal notes with marjoram and thyme. All Plantfix mixes are available in handy bags and equate to about 2.5kg of the meat alternative.

Melanie Flachsenberger, Product Manager at RAPS, comments: "The right counter selection enables customers to do all their shopping for a barbecue in one go - even if there are guests with different dietary preferences. For summer barbecue skewers, chicken is a must-have, and the same goes for the vegan chicken alternative that can be made with minimal effort using our premixes."

Keywords: RAPS, vegan barbecue, meat alternatives

About RAPS GmbH & Co. KG

For more than 95 years, RAPS GmbH & Co. KG from Kulmbach, Germany, has been known as a first-class supplier of high-quality raw materials and a reliable source of innovation, technology and expertise. RAPS delivers both segment- and client-specific services and processes more than 1700 raw materials and ingredients from all over the world. With a total of seven production sites in Europe and more than 900 employees worldwide, RAPS produces in excess of 35,000 tons of different food ingredients and additives each year.