

PRESS RELEASE

RAPS invests in modern new headquarters in Kulmbach

Multi-million-euro projects secures long-term growth and strategic development

Kulmbach, Germany, October 2025: RAPS, the international specialist in spices and food ingredients, is sending a strong signal for the future. On 6 October, the company celebrated the official ground-breaking for its new, state-of-the-art headquarters in Kulmbach, Bavaria. Scheduled for completion in 2027, the multi-million-euro project will feature an innovative Customer Experience Centre and modern, interdisciplinary workspaces – creating exciting opportunities for customer-focused collaboration and innovation.

The expansion forms a key pillar of RAPS' long-term growth strategy. Already firmly established as an innovative mid-sized player on the international market, the company is further strengthening its customer focus by creating more space for co-creation with customers and business partners. The newly designed premises will cover more than 5,000 square metres, house approximately 200 employees, and reinforce RAPS' position as a leading regional employer.

Modern working environments for interdisciplinary collaboration

Designed for the future of work, the new headquarters will foster close cooperation across departments. Open-plan layouts, quiet zones and dedicated communication areas will encourage collaboration between administration, sales, marketing and product development teams. A large auditorium will provide a venue for internal and external events.

“With the construction of our new headquarters, we are creating the conditions for sustainable growth, international cooperation and an even stronger customer focus,” says Dr. Oliver Ebnet, CEO of the RAPS Group. “The new building is much more than just a functional HQ – it is a clear signal to our employees, customers and partners that we are investing in innovation and quality for the long term.”

Focus on innovation and co-creation

At the heart of the new site will be the **Customer Experience Centre**, combining advanced technological and development areas for multiple applications –



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including meat, savoury, dairy and confectionery products, baked goods and snacks – with state-of-the-art meeting and presentation facilities. RAPS aims to involve national and international customers even more closely in the innovation process and to actively promote co-development through regular interactive workshops and seminars.

“With the new building, we are laying the foundation for even closer cooperation with our customers,” explains Frank Kühne, principal shareholder of the RAPS Group and spokesperson for the owner family. “The Customer Experience Centre will be a place where practical development, co-creation and innovation go hand in hand – a clear signal for long-term partnerships and quality products proudly created in Kulmbach.”

Sustainable architecture meets functionality

The new facility’s architecture will create a bridge between heritage and modernity. Existing building structures will be carefully integrated—a conscious decision to conserve resources and preserve the “grey energy” already embedded in the site. The light-filled, two-storey entrance will offer an impressive welcome for staff and visitors alike, leading to a spacious inner courtyard and campus. Green roofs and facades will help support the local microclimate, while modern technologies will ensure energy-efficient climate control.

About RAPS GmbH & Co. KG

For over 100 years, the RAPS Group has been synonymous with outstanding quality, authentic taste, innovation, technology and raw material expertise. With seven production sites across Europe and over 900 employees worldwide, the company produces around 40,000 tonnes of food ingredients and additives each year. The ingredient manufacturer processes over 1,700 raw materials from around the globe and provides bespoke solutions for the meat, bakery, dairy, confectionery and snack industries.